

Independent Hostels UK – Press Pack

About Independent Hostels UK

Independent Hostels UK is the largest network of independently owned hostels and bunkhouses in the UK, offering affordable, flexible, and sociable accommodation to adventurous travellers, walkers, cyclists, families, and school groups. With over 300 unique places to stay across England, Scotland, and Wales, our platform connects guests to off-the-beaten-path experiences, eco-conscious escapes, and warm community-driven hospitality.

Website: www.independenthostels.co.uk

Our Mission

To champion independently owned hostels and bunkhouses across the UK, offering affordable, memorable stays that connect travellers with nature, adventure, and local culture.

Key Facts

- 300+ hostels and bunkhouses listed
- Locations across National Parks, coastlines, cities, and remote countryside
- Many hostels are eco-certified, off-grid, or run by community trusts
- Ideal for: walkers, cyclists, solo travellers, families and schools
- No commission model – 100% of booking revenue goes to the hostels
- Featured in: The Guardian, The Times, Country Walking, BBC Radio 4, and more!

What Makes Us Different?

- Authentic Local Experiences: Stay in restored barns, lighthouses, bothies, and eco-retreats.
- Sustainable Travel: Many members are eco-friendly and support slow travel.
- Affordability Without Compromise: Stay from just £15 per night.
- Community-Powered Platform: Run independently, for independents.

What's Included in This Press Pack?

- About Us Overview (above)
- Key Facts and Stats
- Quotes from the Team
- Logos and Brand Assets
- Sample Feature Angles
- Contact Info

Quotes

Sam Dalley, Founder of Independent Hostels UK:

“Independent hostels are the unsung heroes of British tourism – offering character, comfort, and connection without the price tag of traditional accommodation.”

Example Story Ideas for Editors

- “Britain’s Best Budget Escapes” – Undiscovered hostel gems in national parks
- “Eco Escapes for the Conscious Traveller” – Spotlight on off-grid and green-certified hostels
- “Family Adventures on a Shoestring” – The best hostels for group stays and kids
- “The Ultimate UK Walking Trip” – Hostel-to-hostel routes for walkers and cyclists
- “Meet the Hostel Owners” – Community-run, women-led, and unique family-run hostels
- “Back to Nature” – Staying in yurts, shepherd’s huts and wilderness cabins
- “How to Backpack the UK With Hostels” – Why independent hostels are vital to the UK’s travel scene

Recent Press Releases

You can download our recent press releases here:

https://drive.google.com/drive/folders/16ug4btULl2o3dvmgQLPdijdkLsGKSfjR?usp=drive_link

Media Assets

You can download images here

https://drive.google.com/drive/folders/1xUtWu-AL3PBYeZmlXamEvn3M4MMRHC71?usp=drive_link

Includes:

- Web-ready and print-resolution images
- Logo files (white, transparent, dark)

Press Contact

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